

Press Release n° 1



**Project: Boosting lifelong learning awareness of European Green Deal
Kick-off meeting, Saturday 21st JANUARY 2023**

The in-person kick-off meeting of the project “*Boosting lifelong learning awareness of European Green Deal*” (www.tenforsustainability.eu/GreenBoost.html) has been held on Saturday 21st January 2023 in Ascoli Piceno (Italy), with participants from the following organizations: *Ten For Sustainability* (Project Applicant and Coordinator, Italy), *Europski klaster Alpe Adria Pannonia* (Serbia), *KI AN Ente europeo di sviluppo e cultura Asbl* (Belgio), *Centrul pentru Politici Durabile Ecopolis* (Romania). The project is co-financed by the Erasmus+ program of the European Union.

Within the project’s overall scope of empowering partner organizations as regards the delivering of the European Green Deal, the project aims to developing competences of Partners, in the field of adult education and lifelong learning in order to:

- favor the alignment of their operations and strategies to the delivery of the European Green Deal, to bring bottom-up contribution, in making also the adult education domain fit to meet the challenge on the path to reach EU climate targets in a fair, cost effective and competitive way;
- to raise the awareness of the recipients of learning provisions as regards the potential to transform our societies and our economy through the European Green Deal to enable behavioural changes for individual preferences, cultural values;
- to reinforce the capacities Partners’ trainers/trainers/teachers, staff as a whole as regards concrete actions to be undertaken towards achieving the goals set by the Green Deal specifically as regards: emissions reduction, improvement of health and wellbeing, creation of jobs and growth;

The transnational kick-off meeting has been an opportunity to assess the state-of-the-art as regarded:

- the awareness of Partners of the EU Green Deal;
- their level of alignment to the delivering of the EU Green Deal;
- their needs in terms of skills development, toolsets.

Furthermore, during the meeting good practices were exchanged related to the following themes specifically within the perspective of partners (in their respective specific field of operations), “Transforming our economy and societies”, “Making transport sustainable for all”, “Leading the third industrial revolution”, “Cleaning our energy system”, “Renovating buildings for greener lifestyles”, “Working with nature to protect our planet and health”, “Boosting global climate action”.

We’d like to highlight the following outcomes:

- air pollution and air monitoring are two important issues to connect to the EU Green Deal, in particular given the involvement in the sector of the Romanian partner;
- EU Green Deal can be adjoined to existing training for instance in relation to the following topics: green advocacy and communication, also to those specifically regarding environmental issues targeting public workers.

- Green procurement which has mainly been pilot-tested and adopted within the public sector could be replicated to trigger the uptake of EU Green Deal delivery within the adult education institutions.
- Adult education needs specific competences as regards assessing the technical-economic feasibility of measures for rational use of energy as well as for the adoption of renewable energy sources.

Building upon the works developed by the Partners prior, during and following the kick-off meeting, the Partners will meet again in Brussels (Belgium) on Saturday 24th June 2023 and in Bucharest (Romania) on Friday 20th October 2023.

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FOLLOWING pictures taken during the meeting





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